



WELCOME YOU TO OUR

FOUNDERS & INVESTORS CELEBRATION

THURSDAY, JUNE 23, 2022
4PM-6PM
AT THE BUFFALO YACHT CLUB

THANK YOU TO OUR SPONSORS



SKULL
DIAMOND
AND HEART
CAPITAL

THOMPSON
HINE



Our Mission

Our mission is to identify, support, and invest in high-growth, high-impact companies to create jobs and wealth and catalyze the entrepreneurial ecosystem in Upstate New York. Built on nationally-recognized best practices, we achieve our mission by providing our startup client companies with pro bono mentoring services and access to seed capital.

Launch NY is the most active seed funding source in New York State, investing capital in 2 to 4 companies each month.



Upstate Venture Connect is a non-profit organization founded by entrepreneurs and dedicated to helping those building Upstate NY's new high-tech economy. Since 2010, UVC has collaborated with entrepreneur leaders and venture development partners across Upstate to grow a super-regional network of 17,000+ startup community supporters. Join our community online at uvc.org



Founders Network

Gain high value introductions to other emerging founders, UNY50 entrepreneur leaders and best in class advisors.



UNY50 Leaders

Connect with a group of experienced entrepreneurs who are giving back by sharing their networks, and advice.



Talent Community

Looking for rapid career advancement and wealth creation opportunities? Our job board showcases hundreds of openings.



UNY Pulse

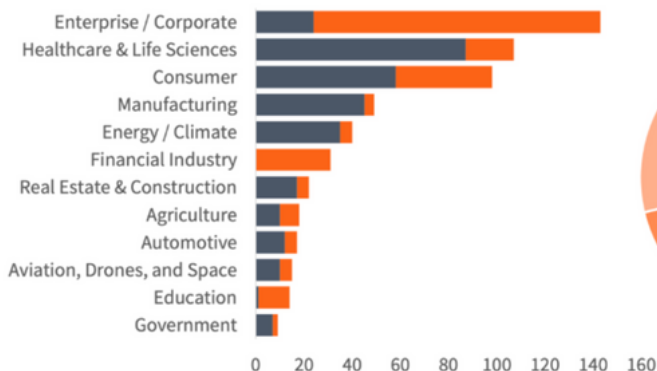
Share your wins with our network. Add events to the Upstate Events Calendar. Follow us on LinkedIn and Twitter ([@uvcconnect](https://twitter.com/uvcconnect)).

UVC is a 501(c)(3) nonprofit, supported by tax-deductible donations and sponsorships.

Contact Olivia@uvc.org for more information

Snapshot of Upstate NY Founders (2022)

■ Hardware ■ Software/Service



Data Source: UVC Founder Database

BootSector

BootSector's mission is to empower, educate, and support the next generation of local entrepreneurs and startup leaders.

joinbootsector.com

FEATURED COMPANIES

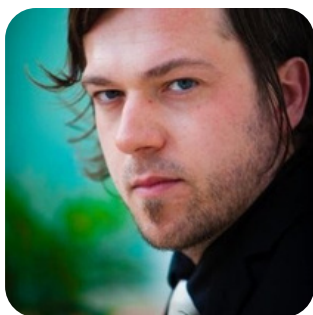
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3AM INNOVATIONS

Company Summary

3AM Innovations has developed a situational tracking solution for first responders called FLARE (Firefighter Location and Rescue Equipment). Our solution is comprised of wearables for every first responder at every emergency event, a native software application for every incident commander, and data-based services for every commissioner/municipality. Our mission is to protect those who protect us.



Ryan Litt
Co-Founder & CEO



Patrick O'Connor
Co-Founder & President

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812 INNOVATIONS

Company Summary

812 Inventions, LLC (the parent company of the Dipit® Condiment Caddy) is an intellectual property firm. The Dipit® Condiment Caddy was designed to provide sustainable packaging and advertising opportunities for the food and service industry.



Toby Butler
Founder, Chair & CEO



Dorian Cromwell
Co-Chair & COO

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AGAPÉ APP

Company Summary

At Agapé we believe that love is everything. It's the foundation of all things good in humanity, the catalyst for societal progress, and the nucleus of human desire. That's why we've created a relationship wellness app that makes it easy for couples to feel and show love. Couples start their day with a question to spark meaningful conversation and end their day with a guided relaxation to grow closer.



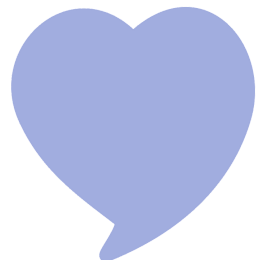
Khadesha Okwudil
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Khadesha Okwudili

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ANAGHE ATELIER

Company Summary

Anaghe Atelier is a design studio dedicated to manufacturing exclusive products, including denim jeans and causal sneakers, while positioning our books which are being sold in Walmart and our music for awareness. We also offer a wide range of CAD design services as well as first article sample making for military contracts.



Anthony Boyd
Founder & Designer

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AIREXPERT

Company Summary

AireXpert optimizes aircraft maintenance operations with real-time collaboration, event-driven data, and a single source of truth for technical, engineering, and management teams.



Andy Hakes
CEO

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ANTITHESIS FOODS

Company Summary

Antithesis Foods is a food technology company making processed foods healthier using the best food science. We develop nutritionally dense low-calorie alternatives to classic crunchy snacks and ingredients, all based on legumes - if it crunches, we make it healthier.



Jason Goodman
Co-Founder & CEO



Ashton Yoon
Co-Founder & COO

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Concept Brand: Protos, <https://eatprotos.com/>

Antithesis
Foods

ARBOL

Company Summary

Arbol is a platform that helps first-generation low-income college students stay in school and graduate through financial and community support. Arbol gives college students microgrants to alleviate their living expenses, financial guidance and a network of mentors and leaders to support them.



Favio Osorio & David Gonzales
Co-Founders

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AVIATE AUDIO

Company Summary

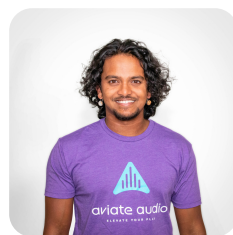
Aviate Audio is making an audio effects platform for musicians known as the Aviate Audio Multiverse. A growing library of effects from a variety of creators is needed to help musicians land their signature sound. Until now, the best solutions available have been restricted to digital products developed by the largest effects manufacturers. Aviate Audio Multiverse is the first audio development system that supports third party development, offering musicians access to a growing, diverse library of tools by a variety of developers that can all be used on our single hardware platform.



Shane Nolan
CEO



Ryan Jaquin
CTO



Kanishka Wanninayaka
Co-Founder

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aviate audio
ELEVATE YOUR PLAY

BETTERMYND

Company Summary

BetterMynd is improving the mental health of America's 21 million college students by providing them with access to confidential online therapy sessions from the privacy and convenience of their laptops and smartphones.



Cody Semrau
Founder & CEO

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BREEZI

Company Summary

Breezi is the 'fitness tracker' for commercial buildings. Our AirPulse IoT device and BreeziPro software predict problems that cause wasted maintenance labor, higher energy expenses, and poor indoor air quality. Building operators install our system in minutes, get predictive insights within days, and realize ROI within just a few months.



Tim Seaton
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CAHILL TECH

Company Summary

CAHill TECH is a leader in heavy construction skill-sharing, using modern & proven methods. Our exclusive workforce development platform, aQuiRe, combines micro-burst video training with innovative & simple delivery methods available 24/7. Empowering today's generation of construction workers using the highest caliber subject matter experts with an advanced, digitally-based system. Our team is capable and at the top of their field in trouble shooting the various challenges facing the private construction market as well as municipalities and public agencies tasked with addressing today's infrastructure demands.



Carley Hill
Founder & CEO

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CIRCUIT CLINICAL

Company Summary

Circuit Clinical® was founded to make it easier for people to find, understand, and choose clinical research as a care option for themselves and their loved ones.

Our Mission: to transform the experience of finding, participating in, and conducting clinical trials.



Ifran Khan, MD
CEO

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CYRISMA

Company Summary

CYRISMA is a revolutionary cybersecurity platform that helps organizations manage risk without the usual headaches associated with enterprise cybersecurity tools. Designed for organizations WORLDWIDE that demand a clear and immediate return on investment, CYRISMA simplifies the process of identifying, assessing, and mitigating technical risks, all while eliminating high licensing costs, long deployment times, and burdensome technologies



Liam Downward
Founder & CEO



Mike Hoag
Principal

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DIMENSIONAL ENERGY

Company Summary

Dimensional Energy is a carbon dioxide utilization company whose technology transforms emissions into fuels and other products for difficult to decarbonize industries. Founded in Ithaca New York in 2016, Dimensional Energy has spent the last seven years refining its reactors and catalysts in both lab and real-world demonstrations with industry-leading conversion rates of carbon dioxide into syngas, a flexible, high-energy gas which can be refined into everything from jet fuel to diesel, to waxes, plastics, lubricants and more—all which until now have been derived from fossil carbon. The emergence of Dimensional Energy's carbon utilization platform, which runs entirely on renewable energy and uses carbon dioxide from any source and sustainably sourced water as its only ingredients, signals the birth of a new paradigm in human history—one in which the modern world is no longer reliant on the extraction, refinement or combustion of fossil carbon. The company recently announced a partnership with United Airlines that will provide Sustainable Aviation Fuel (SAF) to select United flights by the middle of this decade, and up to half of their flights by 2050. United's fuel purchase agreement pre-books a minimum of 15 million gallons of Dimensional's Sustainable Aviation Fuel (SAF) per year for 20 years.



Jason Salfi
Co-Founder & CEO

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DIMENSIONAL
ENERGY

EAGLEHAWK ONE

Company Summary

EagleHawk provides facilities management technology solutions for outside of the building. Our software, elevateFM™, leverages drone-collected data and helps facility managers effectively manage large-scale physical assets, including building envelopes, district energy systems, and solar panels.



Patrick J. Walsh
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ELLICOTTVILLE GREENS

Company Summary

Ellicottville Greens is a fully integrated sustainable farm development and technology company that owns, acquires, or creates management partnerships with indoor farming properties around the world.



Gabriel Bialkowski
Founder & CEO

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ellicottvillegreens

EMPEQ

Company Summary

EMPEQ automates traditional workflows for energy engineers and commercial contractors through an integrated, AI-enabled mobile & cloud-based app that digitizes customer equipment data and arranges financing solutions for their customers with the just the click of a smartphone's camera. Our platform's site survey module utilizes AI, powered by proprietary Intelligent Equipment Identification technology, to cut contractor site survey times up to 80%. The platform's fintech module provides access to over \$5 billion in market rate capital for commercial equipment projects from its partner banks; the financing module also provides near instantaneous approvals for projects below \$250,000 – with scoring techniques approved by multiple national banks.



Herbert Dwyer
Co-Founder & CEO



Derek LaClair
Co-Founder & CFO

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FEEDBACK SOLUTIONS

Company Summary

At Feedback Solutions we believe that the practice of energy conservation will increase with the availability of highly effective, non-intrusive, and low maintenance methods for facility owners and operators to implement. That is why we have developed a new approach to Demand to Control Ventilation utilizing our highly accurate real time occupant data. We use sensors with a mean time-between-failure of 25 years, and once configured, these sensors require no additional servicing.



David Whalley
President & CEO



Karen Smith
CMO

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HEAT INVERSE

Company Summary

Heat Inverse's thin films make use of atmospheric spectral windows to dissipate heat at $\sim 100\text{W/m}^2$ ($\sim 10\text{degC}$) and passively cool applications that lose efficiency when heated. With a simple application to outside surfaces, our films improve efficiencies across a number of industries starting with the refrigerated logistics and energy industries. With the successful completion of our NSF Phase I SBIR, we have $\sim 5\text{k sqft}$ of pilot scale films completed, and are in the middle of our first production scale run of 90k ft^2 , 95% of which will still be available for sales after successful completion of paid pilots across multiple market segments later this year. Our mission is to revolutionize cooling technologies across a number of industries and profitably reduce greenhouse gasses by more than a GT of CO_2eq emissions at full deployment.



Romy M Fain, PhD
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Romy M Fain, PhD

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heat⁻¹

Ethan Shenberg, CCO <https://www.linkedin.com/in/ethan-shenberg-a9457a41/>

HELIOS

Company Summary

Helios unlocks the power of acoustic analytics by providing audio platforms a fingerprint of their data. By combining this into their offering they can unlock deeper conversational intelligence.



Sean Austin
Co-Founder & CEO

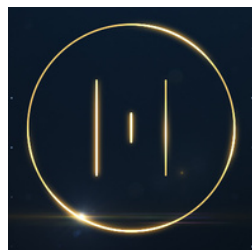
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HELIXINTEL

Company Summary

More than 2/3rds of business owners/operators use pen, paper, or nothing at all to track their equipment maintenance leading to inefficiency and overspending. HELIXintel's intuitive and collaborative digital platform, now backed and distributed by the leading inspector and re-insurer of equipment in the world (HSB), allows businesses of any size or industry to organize, track, and maintain their equipment, parts, supplies, and tasks in one central location, saving them time and money. Our digital workspace then instantly connects users to an authorized network of OEM's, distributors, and vendors who want to win business.



Jon DeWald
Co-Founder & CEO



Mike Mainier
Co-Founder & President

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Mike Mainier, President & Co-founder
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HELIXintel

IRYSS

Company Summary

Iryss is developing an end-to-end financial planning platform to help people diagnosed with chronic illness reduce financial stress using disease-specific tools and services designed to help users meet near-term medical costs while planning for their future. Iryss believes that EVERYONE should have equitable access to a future without financial fear. Iryss was founded in December 2020 by Jeff McCormack and Garnet Heraman. Jeff is a 20 year veteran of the financial and technology industries. Garnet is a serial entrepreneur and fintech venture capitalist. Iryss is headquartered in Rochester, NY.



Jeff McCormack
Co-Founder & CEO

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JECA ENERGY BAR CO.

Company Summary

JECA Natural Foods is a woman & minority owned start up food manufacturer based in Buffalo, NY. Our proprietary, scalable, small batch production methods make us truly special. We provide exceptional snacking experience with our premium, artisanal, nutritional bars featuring globally inspired flavors. Current offerings include plant-based energy bars that are naturally gluten-free as well as sugar, soy, dairy, and added oil free. The bars are available both online and at select brick & mortar locations (grocery stores, coffee shops, etc). Our B2B partners include national and local businesses (Whole Foods, Delaware North, Army Air Force Exchange, UNFI, Lexington Coops, etc.).



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JECA
HOLISTIC ENERGY BARS

MEMORYFOX

Company Summary

MemoryFox is a SaaS marketing platform built specifically for the rapidly modernizing post-COVID nonprofit industry. It helps organizations gather powerful grassroots storytelling content from their community and deploy it in creative ways that generate returns across all business functions. MemoryFox is able to ensure equitable and widespread adoption throughout the entire industry with a unique business model that subsidizes accounts up to 100%. With over 100 current customers and new partnership agreements increasing exposure to thousands more, MemoryFox is transforming the way our most important institutions tell their story.



Chris Miano
Founder & CEO

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OGNOMY

Company Summary

While you were not sleeping, Ognomy has built a solution that allows the 80% of people who are not diagnosed with sleep apnea to get the care and treatment they need. Our grand vision is to stamp out sleep apnea for the estimated 1 billion people worldwide who suffer from this often serious condition. We have a technology and service based solution that offers the world's easiest app to get tested, diagnosed, and treated for sleep apnea from the comfort of your home, and we offer a turnkey virtual practice for sleep medicine providers, including telemedicine and coordination of home sleep tests and deployment of sleep therapy devices like CPAP. Ognomy allows them to add telemedicine to their existing practice, or to take their practice fully online. Learn more at ognomy.com, or download the app from the Apple App Store or Google Play.



Dr. Daniel Rifkin
Founder & CEO



Ken Rosenfeld
COO

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PARADIGM

Company Summary

Paradigm designs and manufactures pollution control devices for diesel and gasoline engines. Our customers save money on engine maintenance and fuel, reduce CO2 production and improve engine uptime.



John Erbland
Founder & CEO

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PROLIVIO

Company Summary

Prolivio is launching KHIO, the hyper cooling wearable headband system that delivers customizable, comfortable, soothing relief to those suffering from devastating migraine pain. Our 18-44 yr old, on-the-go, target customers are actively seeking healthier alternatives to heavy duty prescription medications. Over 75% of migraine patients already use some form of cooling to help relieve their symptoms. The KHIO headband system provides a significantly better user experience as a more convenient, reliable, reusable, cooling therapy solution that migraine sufferers can benefit from at the point of attack. The KHIO headband system is comfortable, fashionable, and effective in helping individuals suffering from migraines feel better, while also using the KHIO mobile app to gain a better understanding of their condition. Please reach out to learn more!



Benjamin Zombek
Co-Founder & CEO

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VERIVEND

Company Summary

Verivend is the private capital payment platform that allows firms, funds, and LPs to instantly issue and receive capital calls and distribution payments securely from anywhere, on any device. Eliminate the pain, manual effort, and risks with Verivend – the painless, paperless, and effortless way to raise and deploy capital.



Rodney Reisdorf
Co-Founder & CEO



Jonathan Ebel
Co-Founder & CTO

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Rodney Reisdorf

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WELLCONNECTED

Company Summary

wellconnected is a purpose driven organization that utilizes innovative technology to enable Community Based Organizations (CBOs) to cross-collaborate on an entirely new level. We developed a first-of-its-kind, central shared data and insights platform called allco. It was built hand in hand with CBOs to bridge gaps and inefficiencies in social care services. We believe that when data is more accessible, better assessed, and understood, we gain valuable insights; ultimately leading to a path towards maximizing health equities and sustainable social impact.



Duane Conners
Founder & CEO

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Fundable: <https://www.fundable.com/wellconnected-allco>



ZIZO TECHNOLOGIES

Company Summary

ZIZO is a revolutionary employee gamification platform that uses game mechanics for employee engagement and management at the workplace. This unique platform integrates the game elements to enhance the performance of your employees and provides you with real-time insights. Whether you're managing sales teams, call centers, or any other human resources, the ZIZO employee management platform allows you to implement gamification to motivate and boost the productivity of your employees.



Jimmy Chebat
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MEET THE COMPANIES

HELIXintel

Dipiti
Dipiti Brand Commitment Only



AIREXPERT

CYRISMA



JECA
HOLISTIC ENERGY BARS

FEEDBACK
SOLUTIONS

3^{am}

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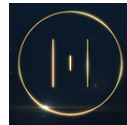
BetterMynd

verivend

PARADIGM



wellconnected



breezi

EAGLE
HAWK

EMPEQ

prolivio

CAHILL

iryss

OGNOMY